

# The Endless Summer

**DIGITALLY RE-MASTERED**

The Search for the Perfect Wave



"Brilliant, a perfect movie, a great movie."

THE NEW YORKER

*“We are so very excited to be bringing The Endless Summer to the generations of fans who have never seen this beautiful, lyrical film like it is now. We have rejuvenated and Digitally Re-mastered the film with 5.1 surround sound (working with Warner Digital) and it hasn't looked this gorgeous, well ever, since its original theatrical so many years ago. Balancing the color and painstakingly removing over 80% of the film dirt was truly a labor of love.”*

- Scott Mansfield, Managing Partner monterey media

## **ABOUT THE FILM**

“The Endless Summer” played Wichita, Kansas for two solid weeks, then played the Kuyps Bay theatre in Manhattan for a whole year. Meanwhile, it was picked up by Cinema 5 for national (and then worldwide) distribution.

“The Endless Summer” was a huge hit on the local west coast surfing circuit where it debuted at the Santa Monica Civic Auditorium during the summer of 1964 and played to sold-out crowds for the week.

The reaction of Kansans as well as New Yorkers was echoed by audiences around the country when the film finally went into distribution in 1966.

The Endless Summer Movie is known as one of the first, last, and ultimate surfer "flicks." It has become a timeless masterpiece that continues to capture the imagination of every new generation.

# FILM SYNOPSIS

On any day of the year it's summer somewhere in the world. Bruce Brown's 1964 color film highlights the adventures of two young American surfers, Robert August and Mike Hynson, who follow this everlasting summer around the world. Their unique expedition takes them to Senegal, Ghana, Nigeria, South Africa, Australia New Zealand, Tahiti, Hawaii and California. Share their experiences as they search the world for that perfect wave which may be forming just over the next Horizon.

The year was 1963. Mike Hynson and Robert August were among the world's best surfers in the 1960's.

Bruce Brown was a surfing enthusiast with a few largely unseen films on the sport. Brown, August and Hynson took off from the crowded beaches of California to follow the summer around the world in search of "The Perfect Wave." With a budget of \$50,000 and 9 miles of 16 mm film, Bruce Brown wrote, directed, produced, filmed, and narrated the best surfing movie of all time. The movie started a surfing craze not only across the country but around the world.

First released in the summer of 1964, Brown takes us on an epic journey following two clean-cut, all American surfers from California on their quest to live THE ENDLESS SUMMER by traveling around the world for no other reason than to surf! Ah, being young and having nothing better to do in life than travel around the world exploring exotic places with your wax and surfboards in hand, bake in the sun, and hang ten. With their surfboards as luggage, August and Hynson travel from one coastline to another, visiting:

- \* Dakar (Senegal)
- \* Ghana
- \* Lagos (Nigeria)
- \* South Africa - Cape Town, Durbin, Cape St. Francis
- \* Melbourne (Bells Beach) & Sydney (Australia)
- \* New Zealand
- \* Tahiti
- \* Hawaii

From the uncharted waters of West Africa to the shark infested seas of Australia, to the tropical paradise of Tahiti and beyond, these Californian surfers accomplished in a few months what most never do in a lifetime...

**They live their dream**

# BIOGRAPHIES

## **BRUCE BROWN**

Born: 12.01.1937 , San Francisco, California

Fondest surfing memory:

1951. 1st time I caught a wave. I began surfing in Alamitos Bay, Long Beach where the soft swells would mostly feather out and die. Once, borrowing my neighbor's 15' board, a friend in a rowboat pulled me out and I rode a wave through the bridge from Long Beach to Seal Beach. Very stoked, I paddled all the way home to tell mom.

I got my 1st board in 1952. No one was really in the board making business then. In Seal Beach they had some donut rafts 12' long made out of very heavy balsa wood. I cut and shaped it into a surfboard shape, then fiber-glassed the edges to form what would now be called a San Onofre shape. It musta' weighed 75 lbs! The only guy making custom boards was Dale Velzy out at the Manhattan Beach Pier. Dale didn't have a phone and you never knew when you would catch him at his shop so you had to drive out to find him. Well, Dale shaped me a balsa board, I fiber-glassed it and years later he looked at it and said "neat board", who shaped it?"

Bruce Brown was the 2nd person inducted into the Surf Industries Manufactures Association Hall of Fame.

## **ROBERT AUGUST**

Born: 6.6.45, Hermosa Beach, California

Fondest surfing memory:

Was the day Bruce Brown and I discovered Cape St. Francis during the making of "The Endless Summer".

Awards:

Top 10 surfer in the 60s, during the years I competed. (At that time there was no money or endorsements involved, so it was more of a big party than worrying about how you placed.)

I am still surfing and own Robert August Surfboards. Our factory makes and distributes boards world wide. My son, Sam, helps me with the business, he manages and handles the web.

Special note from Tim Dorsey: "Pat and Blackie August fueled the dreams, sparked the light, created the imagination & started the surfing revolution. For most of us we owe our very surfing life to them."

## **MIKE HYNSON**

Mike Hynson first hit public eye in the most famous surf movie ever made "The Endless Summer". While Bruce Brown was "auditioning" many surfers for this around the world surfing tour, Hynson's (who then lived above Bruce's garage) graceful and stylish form was an appealing asset – his looks weren't bad either!

Born in 1942, in Crescent City, CA, Hynson's family moved to San Diego's Pacific Beach in the mid 50's, where he began surfing in earnest. Then, late in 1962, Hynson was one of the first to ride the infamous "Pipeline" on Hawaii's North Shore which received a lot of attention.

The creator of the popular Gordon and Smith produced "Red Fin" signature model board, Hynson is now a world-renown surfboard and celebrated surfboard shaper/designer, working from his beachside studio in San Diego, California.

Other notables: Helped to establish the famous WindanSea Surf Club Revolutionized the sport with the first down rail more maneuverable surf board. Talked Jimi Hendrix into writing the score for Rainbow Bridge and performing on stage at the base of Haleakala just two short months before his death. Member of the infamous Brotherhood of Eternal Love

## **THE SANDALS**

The Sandals were the first true surf-rock group to score a major surf film, virtually defining the sound of the genre with their soundtrack to director Bruce Brown's landmark "The Endless Summer". Originally dubbed the Twangs, the group was formed in San Clemente, California in 1962 by guitarist Walter Georis and his keyboardist brother Gaston -- recent transplants from Belgium, the siblings brought with them the profound influence of Europe's most popular instrumental band, the Shadows, while lead guitarist John Blakeley, bassist John Gibson and drummer Danny Brawner were shaped in large part by the Ventures. Rechristened the Sandells, they signed to the World Pacific label in 1964, soon issuing their debut single "Out Front." Filmmaker Brown was already licensing World Pacific material for his projects, but had previously employed West Coast jazz recordings -- he felt the Sandells perfectly complemented his latest picture, the surfing documentary "The Endless Summer", and the group quickly wrote a new instrumental title theme, changing their name to The Sandals to better suit the project. (Their previous World Pacific recordings were also repackaged as the film's official soundtrack.) Although The Sandals dissolved in 1968, their second and final LP, the soundtrack to Dick Barrymore's The Last of the Ski Bums, did not appear until the following year; Blakeley soon resurfaced in Stoneground, while the Georis brothers later operated the Tri-Surf label.

# DIGITALLY RE-MASTERED

BEFORE

AFTER



# ABOUT THE POSTER

What began as an original photograph taken at Salt Creek Beach near Dana Point, California and ultimately wound up as an icon of surf culture now hangs in The Museum Of Modern Art in New York as a part of their Design Collection.

The Endless Summer poster art commissioned by Bruce Brown and executed by John Van Hamersveld in 1963, when Hamersveld was only a student of 22, is one of those flukes of timing. John happened to be working at Surfer Magazine and Bruce was looking for an artist to execute the graphic design and lo' the simplicity and originality of the lifestyle was memorialized for all time.





# PRESS RELEASE

For Immediate Release

## monterey Acquires and Sets Release for the Ultimate *Summer*

July 6, 2010 Los Angeles, CA- monterey media is stoked to announce the acquisition of the world's most influential surf movie. We call it *The Endless Summer*, the ultimate surfing adventure, crossing the globe in search of the perfect wave. Director Bruce Brown created a film so powerful it has become a timeless masterpiece that continues to capture the imagination of every new generation. When it first played in theaters, audiences lined up to see it again and again, spellbound by its thrilling excitement and awesome photography. But in fact, what's most compelling about the film is the surfing itself and once you've seen it, your search may never end.

Available for the 1<sup>st</sup> time ever on November 16<sup>th</sup>, *The Endless Summer* Director's Special Edition 2-disc set comes in a specially packaged case featuring the iconic artwork embossed and foiled. Revel in the full digitally re-mastered glory of the feature "The Endless Summer" before delighting in some never-before-seen extras A Look Back at *The Endless Summer*, Bruce Brown Timeline, Biographies, Revisiting *The Endless Summer*, Endless Summer Artwork from Around the World, and The Poster all on the second disc.

Also set for release in November monterey media presents *The Ultimate Summer Bruce Brown Surf Collection*, another 1<sup>st</sup> on DVD. This 5-disc box set contains the entire library of surf films from legendary director Bruce Brown, including *The Endless Summer*, *The Endless Summer II*, *Barefoot Adventure*, *Slippery When Wet*, *Surf Crazy*, *Surfin' Shorts*, *Surfing Hollow Days*, and *Waterlogged* comprising over 9 hours of incredible footage.

Bruce's film legacy began in 1958 with *Slippery When Wet* featuring legendary surfers Del Canon, Kemp Ooberg, Henry Ford, and Fredery Ferler surfing Oahu Island with music by jazz legend Bud Shank. His next project *Surf Crazy*, released in 1959, takes us on a 7000 mile journey to challenge enormous waves in Mexico, California, and Waimea Beach in Hawaii. Then in 1960 came *Barefoot Adventure*, which focused on surfing around Hawaii's islands on gigantic waves, and *Surfin' Shorts* which includes favorites like *The Wet Set*, *America's Newest Sport* and *Hangin' with Bruce*. Not about to slow down, Bruce went on to make *Surfing Hollow Days* in 1961, displaying the challenges (and sharks!) surfing god Phil Edward encountered in Mexico, California, Florida, Australia and Hawaii. *Waterlogged* followed in 1962, as a collection Bruce edited together of the best 90 minutes of footage from his previous 4 films, bringing non-stop, wave after wave, sensational surf excitement. And in 1966, Bruce brought us *The Endless Summer*, the most influential film of the surf movie genre ever made, which he then followed up with *The Endless Summer II* in 1994, an incredible journey that follows champion surfers Robert "Wingnut" Weaver and Pat O'Connell to Hawaii, Australia, Costa Rica, South Africa and Alaska.

Prebook: October 19<sup>th</sup> Street Date: November 16<sup>th</sup>

For more information, please visit [www.montereymedia.com](http://www.montereymedia.com)

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# The Endless Summer

## **PRODUCTION STILLS**

Click on the image for high resolution download  
or the direct link









# QUOTES

“Brilliant, a perfect movie, a great movie” –The New Yorker

“A dazzling ode to sun, sand and surf!” –Time

“Breathtaking! Sweeping and exciting!” –Newsweek

“Extraordinary entertainment. Breathtakingly beautiful.” –New York Daily News

# FRIENDS AND SUPPORTERS

**patagonia®** Patagonia® is a designer of outdoor clothing, outdoor gear, footwear, and luggage. It is our mission to: Build the best product, cause no unnecessary harm, use business to inspire and implement solutions to the environmental crisis.

Come visit: [www.patagonia.com](http://www.patagonia.com)



When you think Body Glove, you immediately think Missouri, right? Although the South Bay region of Los Angeles is actually considered the home of Body Glove, the long story of the company actually traces back to a farm near Booneville, Missouri - a long way from their eventual home along the Pacific.

It was there that founders Bob and Bill Meistrell taught themselves to swim and by age twelve had used their imaginations to rig a makeshift diving bell out of a wooden crate and descend into the depth of the farm pond. This love for the water eventually lured the brothers to Manhattan Beach as teenagers in the 40s...

Protect your Core - [www.bodyglove.com](http://www.bodyglove.com)



Save The Waves Coalition is a 501(c) 3 non-profit organization dedicated to the preservation of surfing coastline and the marine environment. We are a devoted group of surfers, scientists, and activists, who share a common belief that our wild coastal areas around the world are precious and valuable, and need to be protected.

Get involved: [www.savethewaves.org](http://www.savethewaves.org)



Air Pacific, Fiji's national airline, has been operating for over 58 years and has earned an envious reputation as the prime carrier on the Australia-Fiji route, offering typically gracious Fijian service with an abundance of warm smiles.

Within Fiji, Air Pacific operates Pacific Sun on domestic and South-West Pacific regional routes offering services that are reliable, comfortable and competitively priced, as well as having a comprehensive range of schedules to connect to and from international arrivals. Discover your Fiji: [www.airpacific.com](http://www.airpacific.com)

# Credit Rolls

## The Endless Summer Director's Special Edition

BRUCE BROWN  
FILMS  
Presents

THE  
ENDLESS  
SUMMER

Filmed in the  
ACTUAL LOCATIONS  
AROUND THE WORLD

Assistant Photographers  
R. PAUL ALLEN  
PAUL WITZIG  
BOB BAGLEY

"Endless Summer"  
Musical Theme  
by  
THE SANDALS

Photographed  
Edited  
Narrated by  
BRUCE BROWN

THE END  
Copyright MCMLXVI by BRUCE BROWN FILMS  
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SPECIAL THANKS TO  
OLD KING NEPTUNE  
FOR PROVIDING  
THE WAVES IN THIS FILM



# ABOUT THE COMPANY

*monterey media inc.*, incorporated in 1979, is a privately owned entertainment industry company specializing in the acquisition, distribution and sale of motion pictures and other programming. *monterey media* is actively engaged in all areas of domestic media, including theatrical distribution, film festivals, and other distinctive venues, television, and home entertainment markets.

The Company is known for creating unique and distinctive release strategies tailored to each project. By way of example, in 2005, the Company established a joint venture for the creation of a special theatrical event in conjunction with AMC Theatres to launch the motion picture *Indigo: A one day, 603 North America* venue showing grossed over \$1,190,000 box office. Among the theatrical division's early releases were the enchanting *The Blue Butterfly* starring Academy Award® Winner William Hurt; the poignant and compelling *Trucker* starring Michelle Monaghan, The EMMY and NAACP Award-winning *Endgame* starring Chiwetel Ejifor; and the critically acclaimed *10 Questions for the Dalai Lama* premiering with Landmark Theatres in four major cities and going on to play in over 75 cities nationwide.

Summer of 2010 completed the 50 city release for the acclaimed *Lovely, Still* starring Academy Award® Winners Martin Landau and Ellen Burstyn which included New York, Los Angeles, Chicago and Dallas.

The philosophy of doing good while doing well is practically a mantra at *monterey media*, and in addition to its ritual support of charitable organizations the company has developed a program entitled A Weekend of Unity & Peace. This year's feature film is Turk Pipkin's *One Peace at a Time*, with music by Willie Nelson, Bob Dylan and Jack Johnson. <[www.unityandpeace.org](http://www.unityandpeace.org)>

*monterey* is known for its creatively coordinated marketing strategies incorporating promotional alliances with such strategic partners as Wal-Mart, Fisher Price, Pepsi Cola, American Express, Amnesty International USA, Make-A-Wish Foundation of America, Children's Cancer Research Fund, KIDS FIRST!, Days Inns, Habitat for Humanity, Greenpeace, the International Motorcycle Shows, Healthy World Healthy Child, and Wahoo's Fish Taco Restaurants.

## ***monterey video & Emerging Technologies***

The monterey video division is the 2nd oldest independent video manufacturer and distributor in the United States now encompassing the emerging digital markets. monterey is well known for its broad marketing and its direct relationships with key retail, mail-order and internet sites, schools and libraries, and specialty markets; all major Pay-Per-View and Video-on-Demand providers; and monterey media films can currently be seen on, among others, Showtime, Starz, Lifetime, PBS, and Super Channel.

The versatile monterey video library encompasses unique feature films and documentaries with the Company having been awarded numerous Multi-Platinum RIAA and ITA sales Awards; prestigious Independent films starring such distinguished actors as Susan Sarandon, John Ritter, Tommy Lee Jones, William Hurt, Forest Whitaker, David Strathairn, Brian Dennehy, Robin Williams, Danny Glover, among many others; celebrated sports programming including Bruce Brown Films *On Any Sunday* and *The Endless Summer*; the most prestigious educational yet entertaining library of films adapted from literature's renowned authors combined with acclaimed performances from many of Hollywood's greatest actors; and note-worthy children's programming. In addition, monterey has the honor of being the first video market licensee of the American Film Institute. 0310